



## **The IHE launches the IHE Health Economics Virtual Workshop!**

*The IHE is pleased to announce that we are launching a virtual edition of the health economics educational workshop!*

Due to positive response to the IHE's Health Economics Educational Workshop held in Calgary and Edmonton in November 2018, the IHE is now offering an online edition – the IHE Health Economics Virtual Workshop.

The IHE Health Economics Virtual Workshop is a free, online workshop for small- and medium-sized life sciences companies. This online course is designed to help participants learn more about how health economics and early-stage technology assessment can support research and development planning, raise capital, and help communicate value propositions more clearly and effectively to payers.

The IHE Health Economics Virtual Workshop is endorsed by health economists from the IHE and is open to anyone at no cost to the learner.

The IHE Health Economics Virtual Workshop consists of:

- Pre-Program Knowledge Assessment Quiz
- Module 1: A Case Study Demonstration of an Economic Evaluation
- Module 2: Innovation Adoption in Alberta and Canada
- Module 3: Early-Stage Technology Assessment: A Case Study and Principles
- Post-Program Knowledge Assessment Quiz

Participants of the virtual workshop will receive a Certificate of Participation upon completing the course.

The development and delivery of this course is supported by a grant from the Alberta Ministry of Economic Development and Trade.

For more information on this, or the IHE, email us at [innovation@ihe.ca](mailto:innovation@ihe.ca) or visit [www.IHE.ca](http://www.IHE.ca).

*The IHE is an independent, not-for-profit organization that performs excellence in health economics research and health technology assessment. Our core objectives include: supporting decision-making in health policy and practice with evidence from research in health economics and health technology assessment; assessing the medical, economic, social, and ethical implications of both established and new health practices, procedures, and technologies; and*

*facilitating discussions and partnerships among government, academia, industry, and healthcare providers to address important issues in health care. Visit us at [www.ihe.ca](http://www.ihe.ca) to learn more.*

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