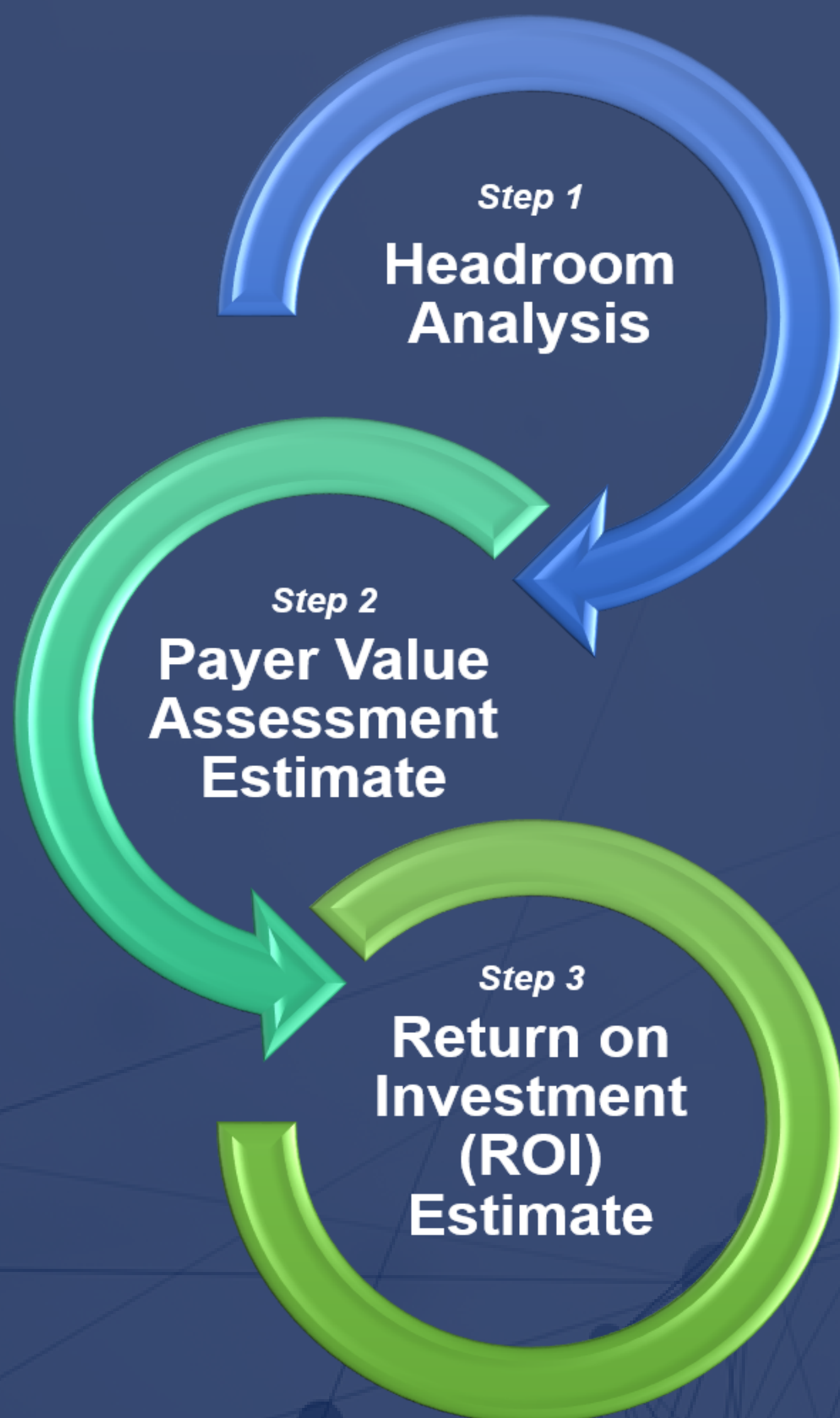


Be confident in your investment decisions

Evaluate the commercial potential of healthcare technology in development through the IHE Early Stage Life Sciences Technology Assessment

In the development of early stage life sciences technology, it's imperative to understand whether healthcare organizations are likely to purchase your innovation, and consequently provide a return on investment. Healthcare organizations make purchase decisions based upon clinical AND economic (value for money) considerations. Our early stage technology assessment service can help you understand the conditions upon which your investment may be considered attractive to those that will eventually pay for it.

IHE Early Stage Life Sciences Technology Assessment



Step 1
**Headroom
Analysis**

Informs on clinical need & market opportunity

Step 2
**Payer Value
Assessment
Estimate**

Informs on likely ability to be attractive to payers in major markets

Step 3
**Return on
Investment
(ROI)
Estimate**

Informs on required effectiveness and product pricing, and anticipated ROI

- Save time, money and intellectual resources by identifying technologies that are unlikely to be commercially successful
- Understand how to design or adjust an R&D/evidence development program to increase the likelihood of commercial success
- Obtain a robust assessment of commercial potential for use in raising capital and increasing resources available to the organization

The IHE is your independent, not-for-profit, critical ally

A lot is riding on the decisions you make. If you represent a company with a life sciences technology in development or an organization that supports or funds these companies, let us provide you with the evidence you need to support your decision-making.

Be confident in what comes next. Contact us to better understand how our technology assessment service can support your organization.



Communicate effectively with payers

Economic evaluation of life sciences technology

The IHE provides services to support later stage life sciences companies in robustly documenting the economic value and value proposition of their healthcare technology. The IHE works with investigators trialing technology in the health system to prepare the evidence on cost-effectiveness that will be used, together with the clinical evidence, for procurement decision-making.

If you represent, support, or fund a life sciences SME, visit www.ihe.ca or email us at innovation@ihe.ca to learn more about our consultation services.

HTIP Health Economics Educational Series

The IHE has developed an educational series to support both early and late stage life sciences companies to develop an understanding of when, where, and how health economics can be used to strengthen product and business planning. To participate in this series, which is provided without charge, visit www.ihe.ca or email us at innovation@ihe.ca.

Deepen your connection with the health system community

The IHE is creating value through collaboration

We believe the best way to address complex health sector problems is through the power of collaboration. When you partner with us, you partner with our extensive network of expertise. We have strong linkages within academic, private, and public sectors, on provincial, national, and international levels. These vast connections allow us to bring in the appropriate expertise to comprehensively address topics of significant priority - bridging gaps and bringing the health sector closer together.

The IHE serves as:

- the provincial program for health technology assessment in Alberta;
- the secretariat for the Network of Alberta Health Economists (www.NOAHE.ca) and the Alberta Real World Evidence Consortium (www.AlbertaRWE.ca);
- a member of and host agency/secretariat for the International Network of Agencies for Health Technology Assessment (www.INAHTA.org) and Health Technology Assessment International (www.HTAi.org);
- a technical member of the World Health Organization's Health Evidence Network (WHO HEN); and
- a member of the Canadian Agency for Drugs and Technologies in Health (CADTH) Pan-Canadian HTA Collaborative.



About the IHE

The Institute of Health Economics (IHE) is a leading independent, not-for-profit organization with key competencies in health economics and decision analytic modelling, health technology assessment, and knowledge transfer/exchange. The Institute is committed to acting as a critical friend, trusted partner, and neutral broker to engage the public, private, and academic sectors to help solve some of the complex challenges facing health systems, by supporting policy discussions and generating new evidence. Our mission is to inform coordinated, innovative, evidence-guided health policy and practice.