

Think Before You Drink

Do the PT!



Why?

- ◉ Unexpected pregnancies are at a high risk for prenatal exposure to alcohol.
- ◉ The dispenser puts an actionable prevention strategy in close proximity to the source of alcohol.
- ◉ Add “ Do the PT” to the Responsible Drinking narrative

The World's First Dispenser



As seen on

The Doctors TV Show



As seen on

Anderson Cooper *Live*



The New York Times

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Adventures in Parenting



Would You Take a Pregnancy Test in a Bar?

By [CHRISTINA CAPECCHI](#) For \$3 and a swipe of your credit card, you can buy a pregnancy test from a dispenser in a bar in Mankato, Minn.





Medical Unit

Pub Sells Pregnancy Tests to Curb Birth Defects



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Mankato pub puts pregnancy test dispenser in bathroom

Posted: Jul 19, 2012 10:57 PM CDT
Updated: Jul 20, 2012 7:43 AM CDT

by Jody Ambroz - bio | email

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July 19, 2012

Pregnancy test dispensers available in Pub 500 restrooms

Healthy Brains for Children hopes to eliminate prenatal exposure to alcohol

By Robb Murray
Free Press Staff Writer

MANKATO — The ladies room at Pub 500 just got a little more, well, practical. In what backers say is a first- of-its-kind service anywhere in the world, a group called Healthy Brains for Children has

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Jody Allen Crowe, executive director of Healthy Brains for

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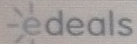
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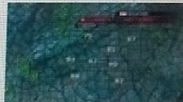
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
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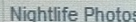
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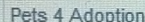
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
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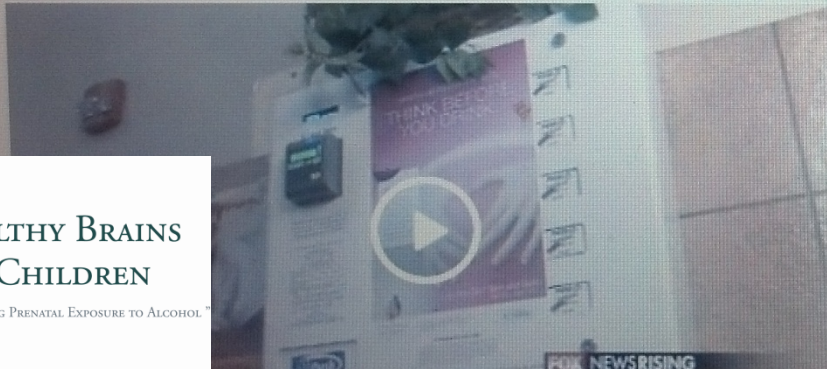
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
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
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



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▶ **Bars to have pregnancy test vending machine**

Dr. Sapna Parikh reports on the vending machine that dispenses pregnancy tests in bars' bathrooms.



HEALTHY BRAINS
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"PREVENTING PRENATAL EXPOSURE TO ALCOHOL"

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Pregnancy test dispenser installed inside BAR in effort to stop women drinking while expecting

By DAILY MAIL REPORTER

PUBLISHED: 23:39 EST, 20 July 2012 | UPDATED: 00:26 EST, 21 July 2012

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The owner of a bar decided to install a pregnancy test dispenser inside of the women's restroom in an effort to prevent fetal alcohol syndrome.

Tom Fredrik, owner of Pub 500, a bar and restaurant in Mankato, Minnesota bar agreed to install the machine to allow women to buy a \$3 pregnancy test from a vending machine.

The customer of the bar convinced Mr Fredrik to install the machine to help female patrons who are pregnant think over whether to have a drink.

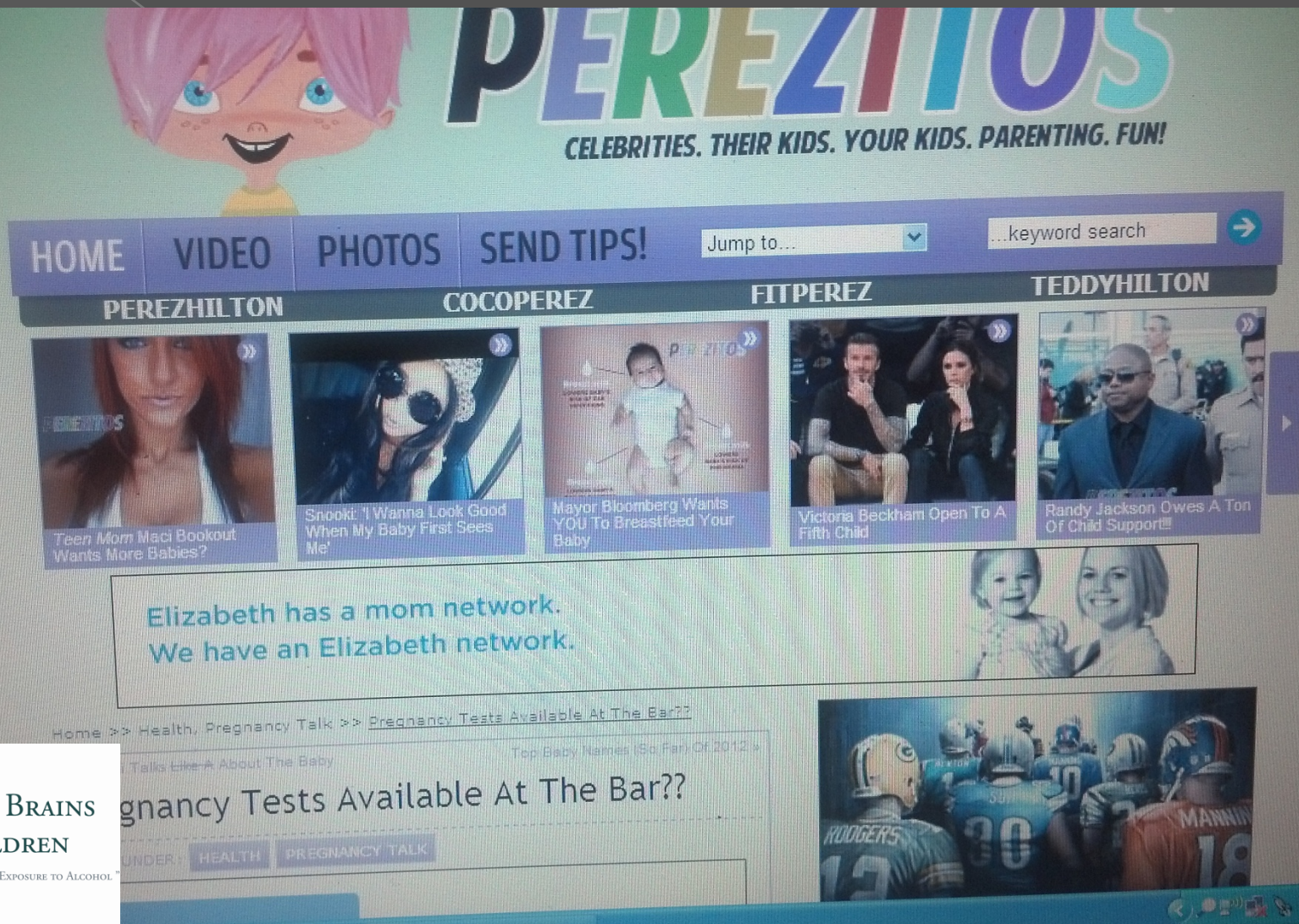
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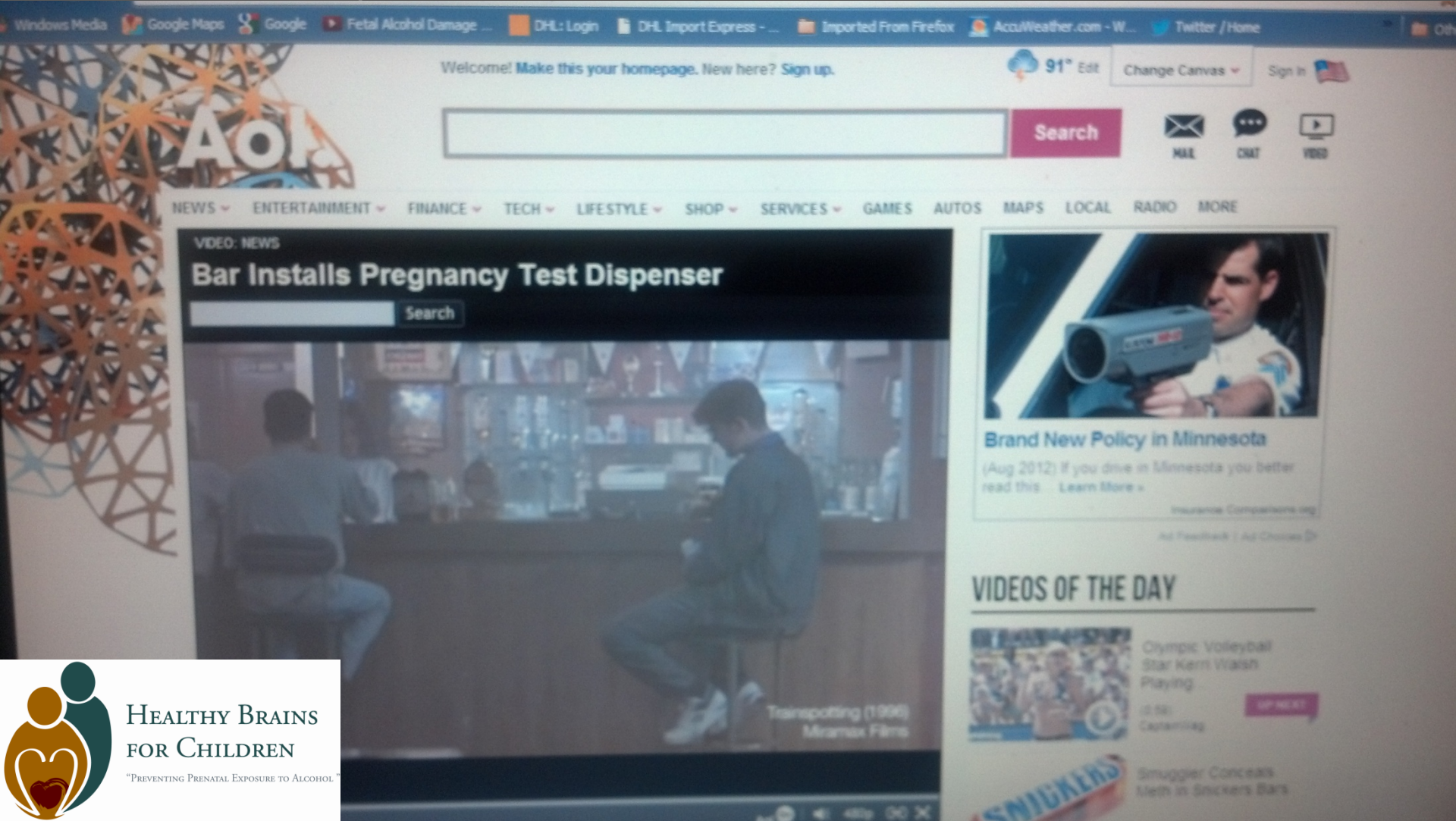
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Published By Jenivieve Elly On July 20th 2012. Under Entertainment, Frontpage

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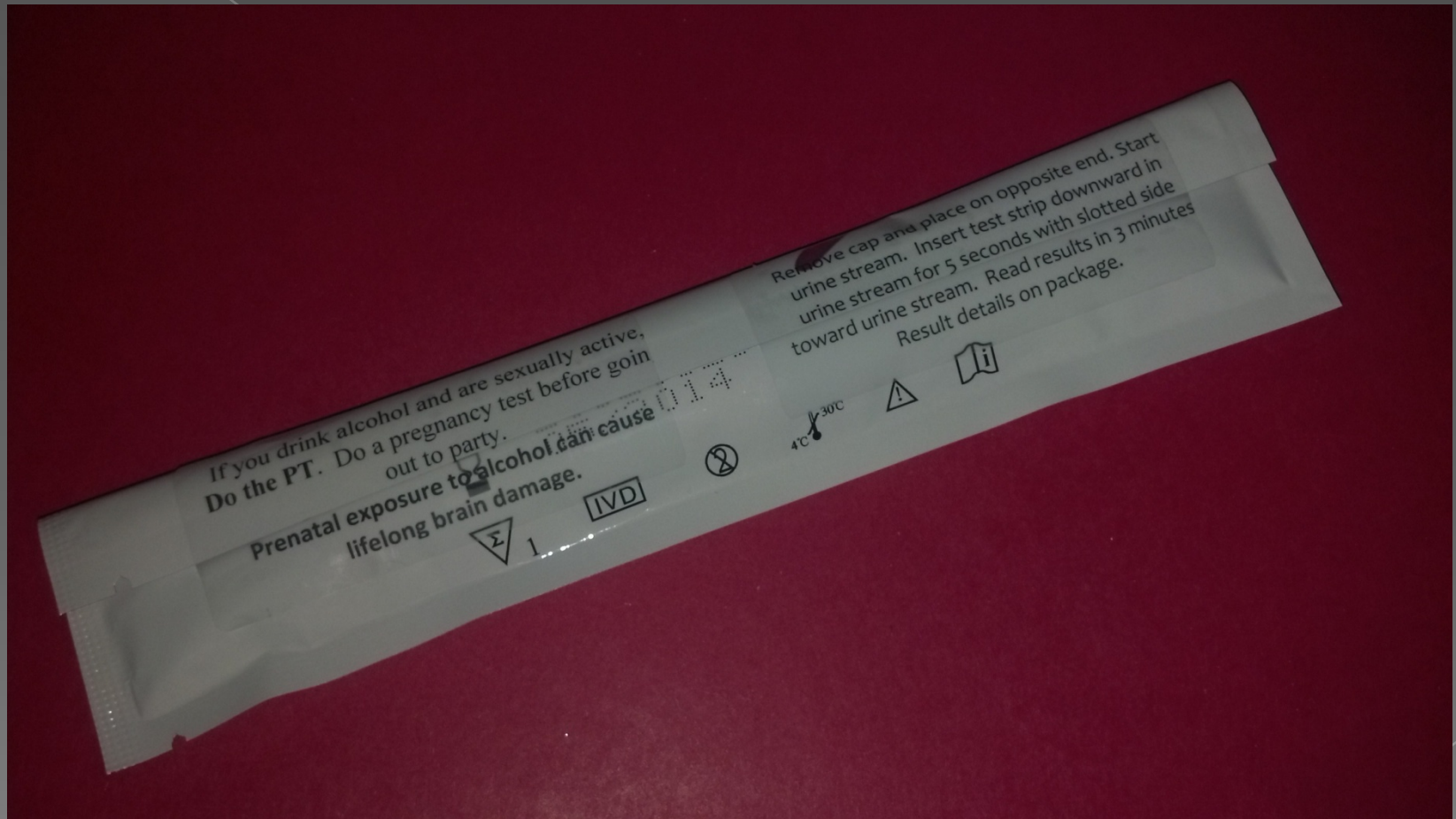
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