



FETAL ALCOHOL SPECTRUM DISORDER (FASD)

The Alberta FASD Service Network Evaluation Framework Renewal Initiative

Hélène Wirzba, Wirzba Consulting Inc.

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Alberta  Government

Objectives

- To report on Alberta's collaborative approach in developing FASD Service Network Evaluation Frameworks.
- To discuss how the consultative process improves Alberta's capacity to consistently document outcomes of FADS prevention programs.

Why evaluation?

- “What gets measured gets done.
- If you don’t measure results, you can’t tell success from failure.
- If you can’t see success, you can’t reward it.
- If you can’t reward success, you’re probably rewarding failure.
- If you can’t see success, you can’t learn from it.
- If you can’t recognize failure, you can’t correct it.
- If you can demonstrate results, you can win public support.”

From Osborn and Gaebler (1992)

Alberta FASD Service Networks

- The Alberta FASD 10-Year Strategic Plan (2007-2017) (www.fasd.alberta.ca)
- Development of FASD Service Delivery Model
- 12 FASD Service Networks:
 - Community-based partnerships of agencies and organizations working
 - Strategic areas: Awareness and Prevention, Assessment and Diagnosis, Supports for Individuals and Caregivers, and Universal Awareness

FASD Service Network

Summary of Mid-Term Evaluation Findings

- Major increase in the number of Albertans accessing FASD services in Alberta.
- Service Network participation in provincial, regional and local levels of strategic planning, networking and information exchange.
- Cost-effective service model.

Service Networks

Mid-Term Evaluation Recommendations

- More clearly define the scope of the FASD Service Network Program.
- Define and articulate clear and measurable outcomes that align with the stated scope of the FASD Service Network Program.
- Identify parameters for ongoing evaluation and integration of evaluation results into the FASD Service Network Program.

The FASD Service Network Evaluation Framework Renewal Initiative

- Time-frame: July 2012 to June 2013.
- Lead: South Alberta FASD Service Network .
- Provincial steering committee with representation from various Networks, and the Cross-Ministry Committee.
- Extensive consultation with all Alberta Service Networks and with FASD experts in Alberta and beyond.

Underlying Principles

- A set of minimum outcomes and indicators that reflect a common understanding of all Alberta FASD Networks and the FASD Cross-Ministry Committee, and that can be measured and collated provincially, using the common measurement tools.
- Making use of what is available (existing reporting systems).
- Incorporating evaluation into case management practices.
- Value added for service providers.
- Minimal administrative burden on already overworked staff.

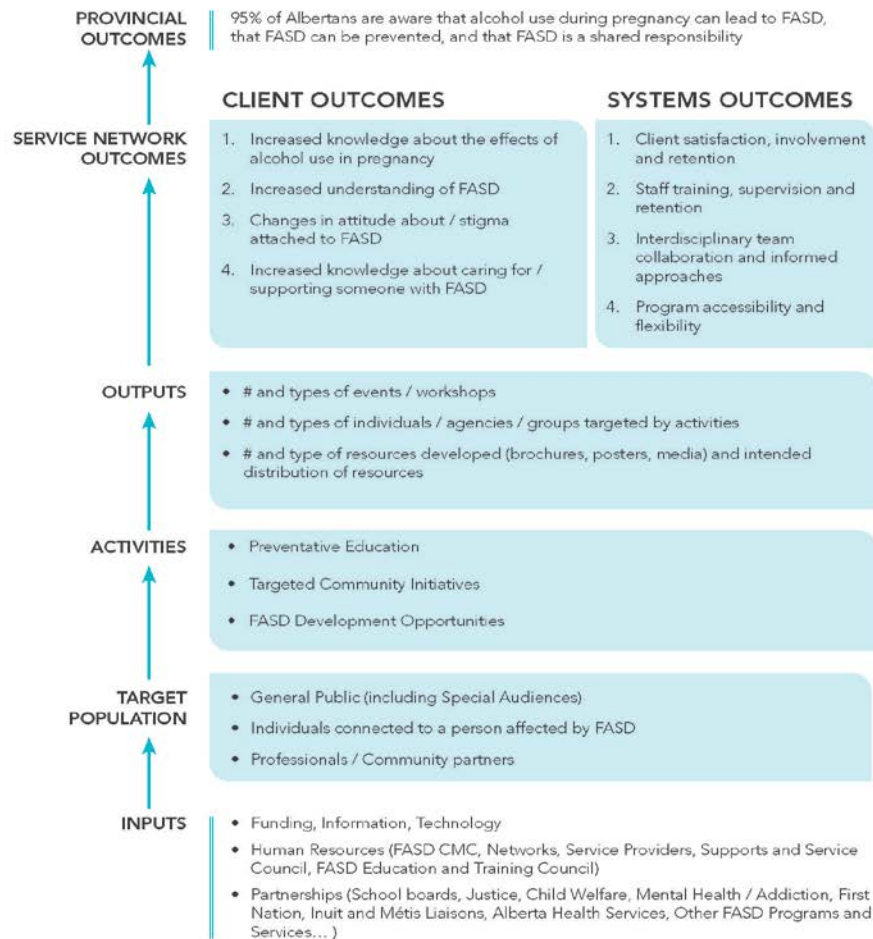
Deliverables

- 5 evaluation frameworks:
 - Assessment and Diagnosis
 - Prevention (PCAP Model)
 - Supports for Individuals and Caregivers
 - Universal Awareness
 - Service Networks
- System outcomes and client outcomes
- Indicators for each of the outcomes
- Measurement tools (surveys, tracking forms) and protocols

Example: Universal Awareness

- Five Frameworks
- Program Logic Models and Evaluation Tools available on the Alberta FASD Website, public forum (<http://fasd.alberta.ca/forum/>)

Logic Model • Universal FASD Awareness



Universal FASD Awareness • Event Tracking Template

1. Network / Service Provider leading the initiative	
2. Date	
3. Location	
4. Other partners involved	1. 2. 3.
5. Name of Event	
6. Summary of initiative	
7. Type of Initiative (Check all that applies)	<input type="radio"/> Preventative Education <input type="radio"/> Targeted Community Initiative <input type="radio"/> Professional Development Opportunity <input type="radio"/> Other, please specify: _____
8. Targeted Audience: (Check all that applies)	<input type="radio"/> General Public (including Special Audiences) <input type="radio"/> Individuals connected to a person affected by FASD <input type="radio"/> Professionals / Community partners <input type="radio"/> Other, please specify: _____
9. Total number of participants reached through the initiative:	
10. Whether the initiative was evaluated	<input type="radio"/> Yes <input type="radio"/> No
11. Other comments	

Universal FASD Awareness Resource Development Tracking Template

1. Network / Service Provider leading the initiative	
2. Date completed	
3. Other partners involved	1. 2. 3.
4. Title /name of resource developed	
5. Type of resource	<input type="radio"/> Brochure / Pamphlet <input type="radio"/> Book <input type="radio"/> Poster <input type="radio"/> Audio clip <input type="radio"/> Video clip <input type="radio"/> Press release <input type="radio"/> Website / Blog <input type="radio"/> Facebook / Twitter <input type="radio"/> Other, please specify: _____
6. Please attach a copy of the resource, if possible.	Resources Attached: <input type="radio"/> Yes <input type="radio"/> No
7. Purpose: (Check all that applies)	<input type="radio"/> Preventative Education <input type="radio"/> Targeted Community Initiative <input type="radio"/> Professional Development Opportunity <input type="radio"/> Other, please specify: _____
8. Targeted Audience: (Check all that applies)	<input type="radio"/> General Public (including Special Audiences) <input type="radio"/> Individuals connected to a person affected by FASD <input type="radio"/> Professionals / Community partners <input type="radio"/> Other, please specify: _____
9. Describe how the resource will be used (intended distribution, intended # of persons to be reached with the resource...)	
10. Whether the initiative was / will be evaluated	<input type="radio"/> Yes <input type="radio"/> No
11. Whether the resource is available to other Alberta FASD Networks	<input type="radio"/> Yes <input type="radio"/> No
12. Other Comments:	

Universal FASD Awareness • Post-Event Evaluation Survey

Thank you for taking the time to fill out this survey, after attending this event. Your responses are entirely voluntary, and you may refuse to complete any part or all of this survey.

Your feedback will help us evaluate and improve our services.

1. Location of the Event:	
2. Date of the Event:	
3. Organizer of the Event:	
4. Title of the Event:	
5. What role best describes you?	<input type="radio"/> Parent/caregiver / friend of a child or adult living with FASD <input type="radio"/> Professional involved in supporting individuals and families living with FASD <input type="radio"/> A member of the general public <input type="radio"/> Other

This survey measures what you have learned about FASD during your participation in the event. This survey is not a test, so there are no right or wrong answers. Please answer openly and honestly. Check the box that best fits how you feel about each of the following statements.

After participating in the event:

1. I have learned something new about FASD at this event.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

2. My knowledge about the effects of alcohol use during pregnancy has increased.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

3. I intend to abstain from alcohol in current or future pregnancies.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

4. I intend to advise my friends / clients who are pregnant or intend to be pregnant to abstain from alcohol.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

5. I have a better understanding of the FASD disability.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

6. I feel more compassionate and understanding towards individuals and families living with FASD.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

7. I intend to be more supportive of those affected by FASD.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

8. I obtained information that will help me care for and/or support someone with FASD.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

9. I have access to new tools that will help me care for and/or support someone with FASD.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

10. Overall, how would you rate your satisfaction with the event?

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

11. The event was a good use of my time.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

12. The facilitator / coordinator was knowledgeable about the subjects covered.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

13. The facilitator / coordinator was responsive to the questions of the participants.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree ☐ N/A Don't Know

14. Do you have any comments about the event / initiative?

Moving Forward with Year-7 Evaluation

- The frameworks address the 3 recommendations made during the Service Network mid-term evaluation.
- A logical next step was to test the new frameworks during Year 7 evaluation of the Alberta 10-year FASD Strategy.
- Year 7 Service Network Evaluation has started in June 2013 and will be complete in March 2014.

Lessons learned

- Collaboration was a key to the successful completion of the project.
- It was a slow process, and dozens of people participated in the process.
- It was important to find common grounds, and agree on a minimum set of activities, outputs and outcomes, and definitions that are relevant for the services to be evaluated.

Recommendations

- Identify intended users and uses of evaluation.
- Build understanding and ownership of the evaluation process and findings.
- Commit time and resources to develop an evaluation plan that meets your needs.
- Agree on logic models, especially outcomes, select key indicators, and monitoring tools.
- Establish baseline data.
- Monitor for results, report and use findings.
- Sustain monitoring and evaluation systems within organizations.

Questions?

Hélène Wirzba, Wirzba Consulting Inc.
403 330 4524 or wirzbah@telus.net

Janice Penner, Alberta Human Services
780-415-8729 or Janice.Penner@gov.ab.ca
www.fasd.alberta.ca