Game Changing Innovations:
The Foresight Approach

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Foresight

Foresight is the process of developing a range of views of possible ways in which the future could develop and understanding these sufficiently well to be able to decide what decisions can be taken today to create the best possible tomorrow.

Principal Foresight Methods

- **Expert Panels**
- **Delphi surveys**
- **Scenario Creation**
- **Forums**
- **Gaming**

……… Plus others
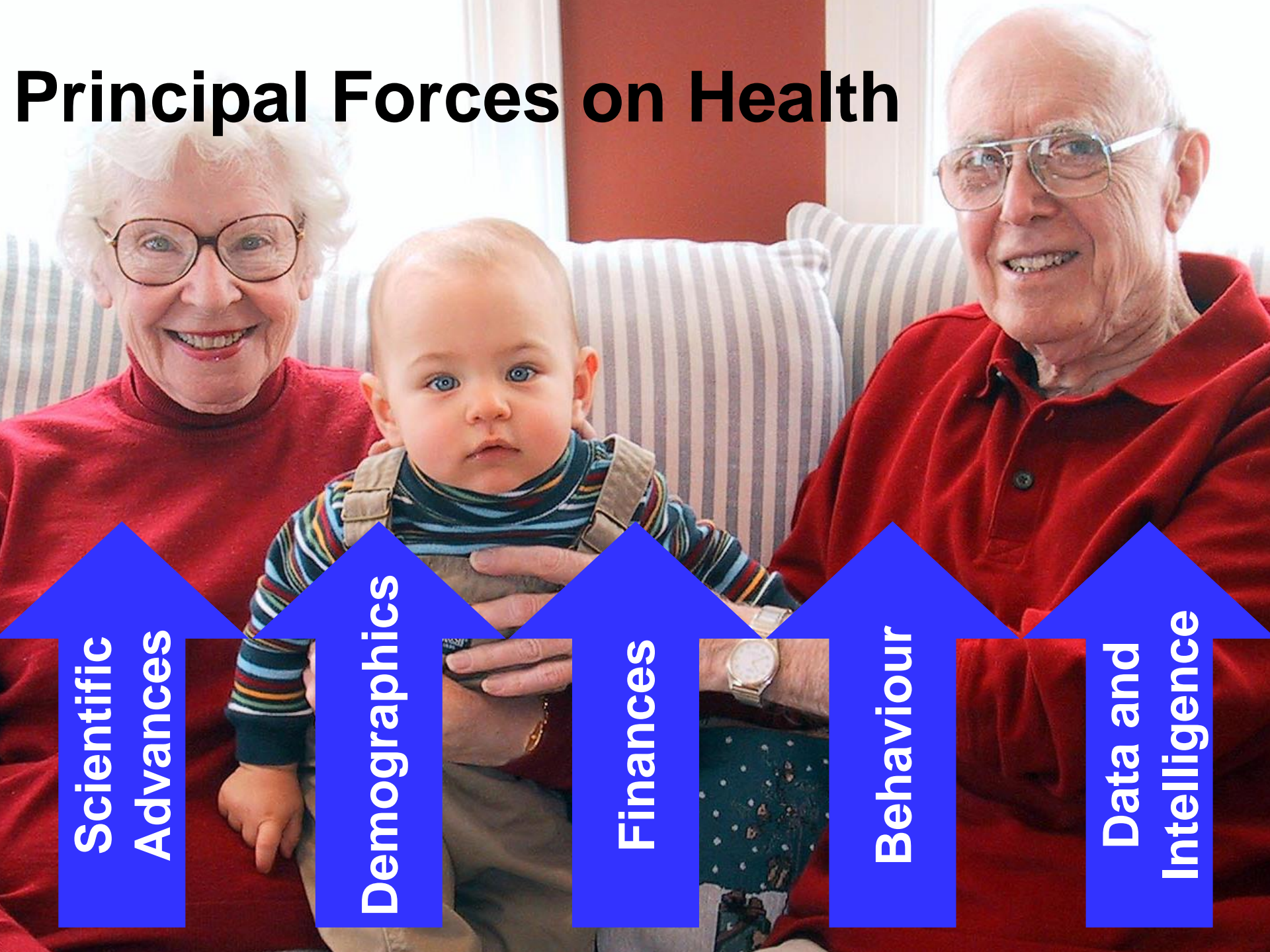
Forums

Jasper Innovation Forum 2010

Focal question in 2010:
How can the health of Canadians be improved within a single generation?
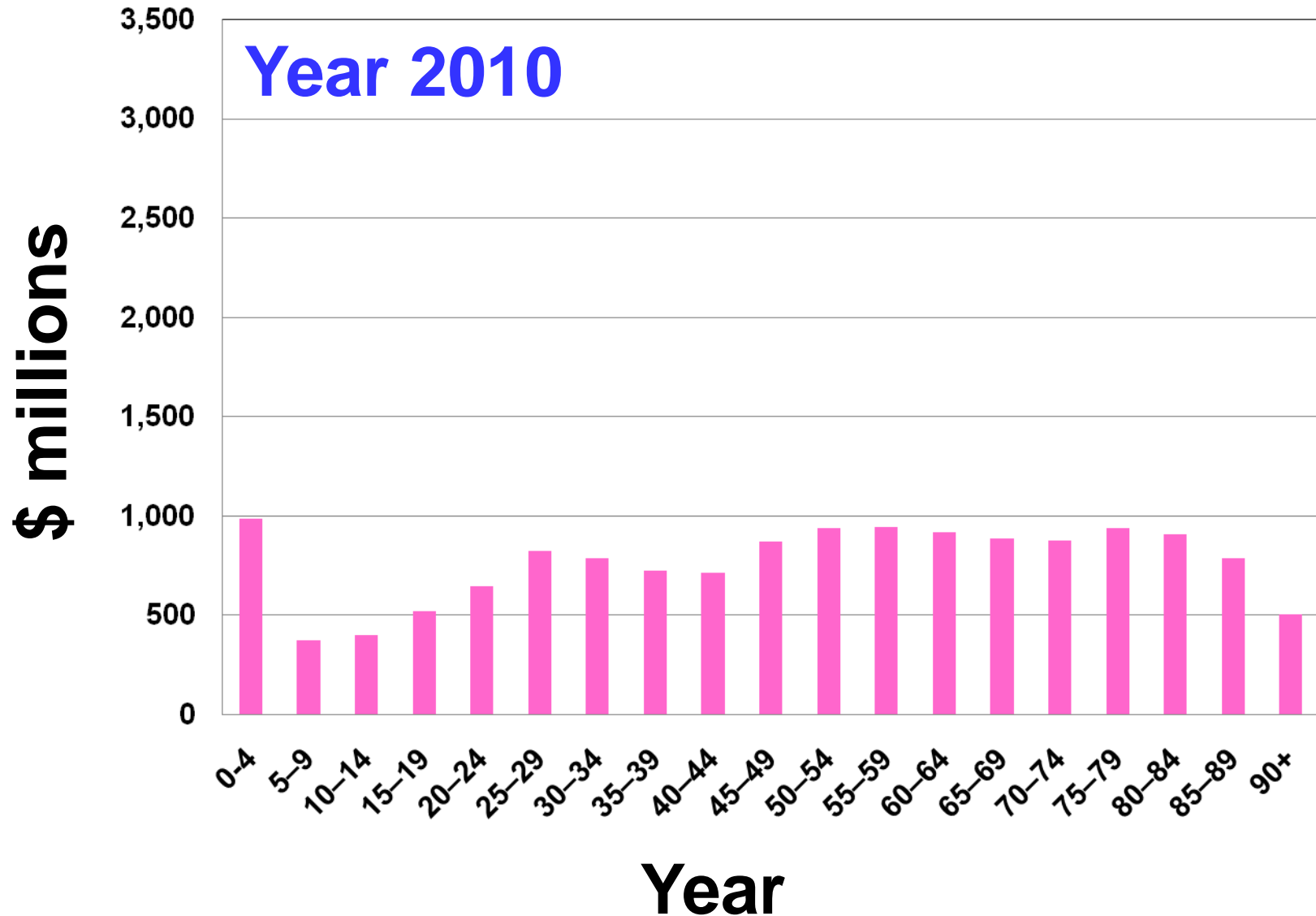
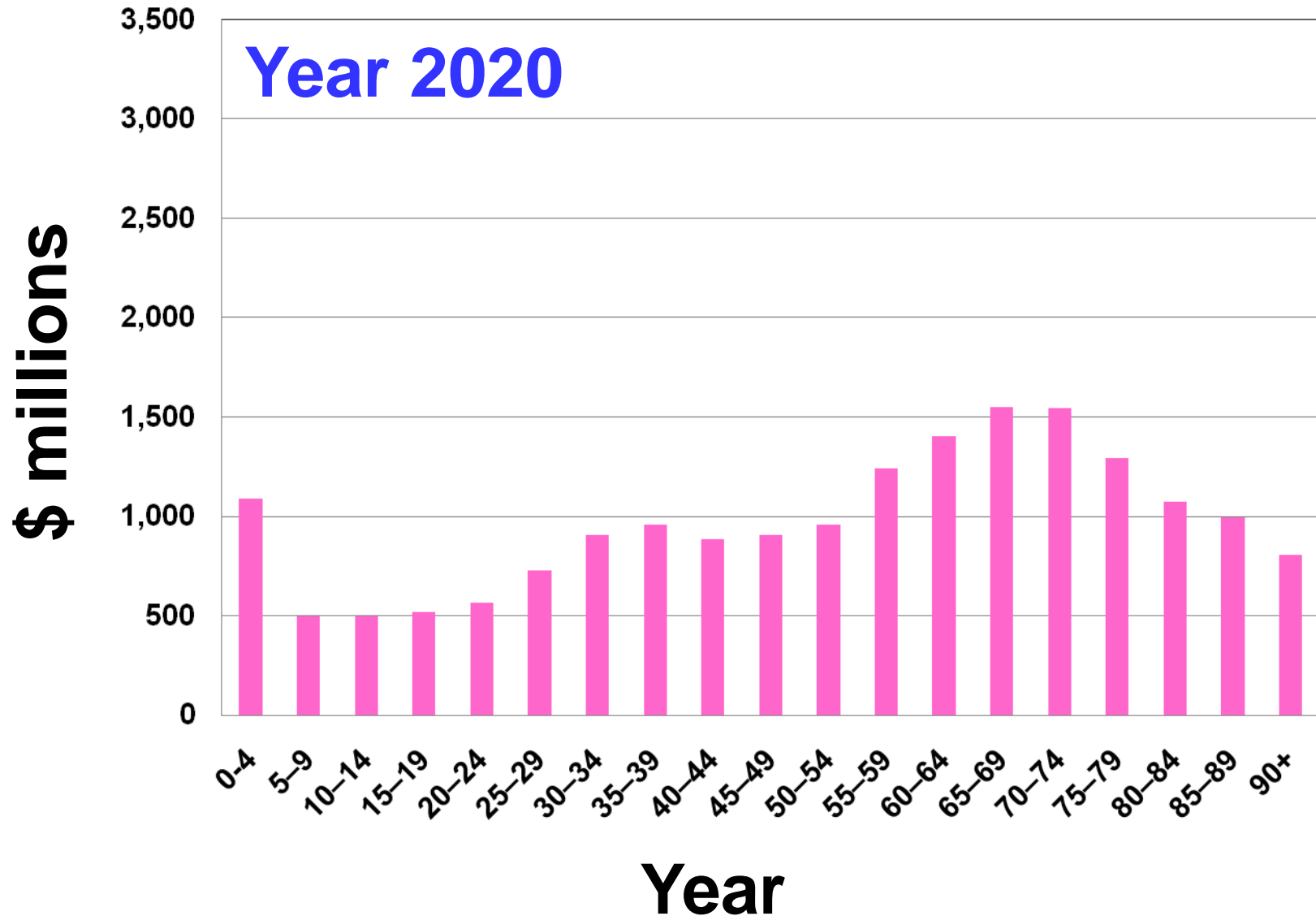# Principal Forces on Health

Scientific Advances

Demographics

Finances

Behaviour

Data and Intelligence
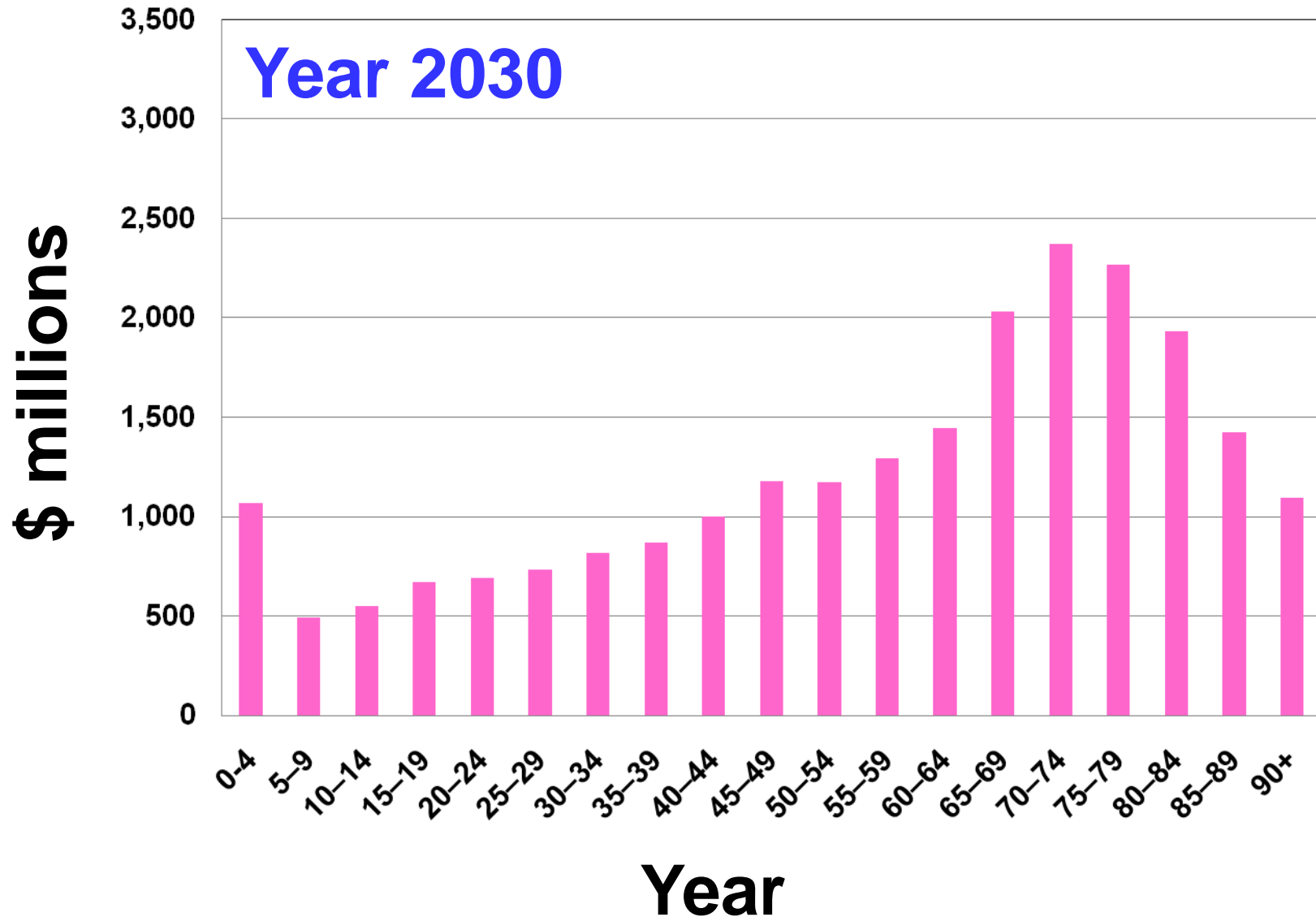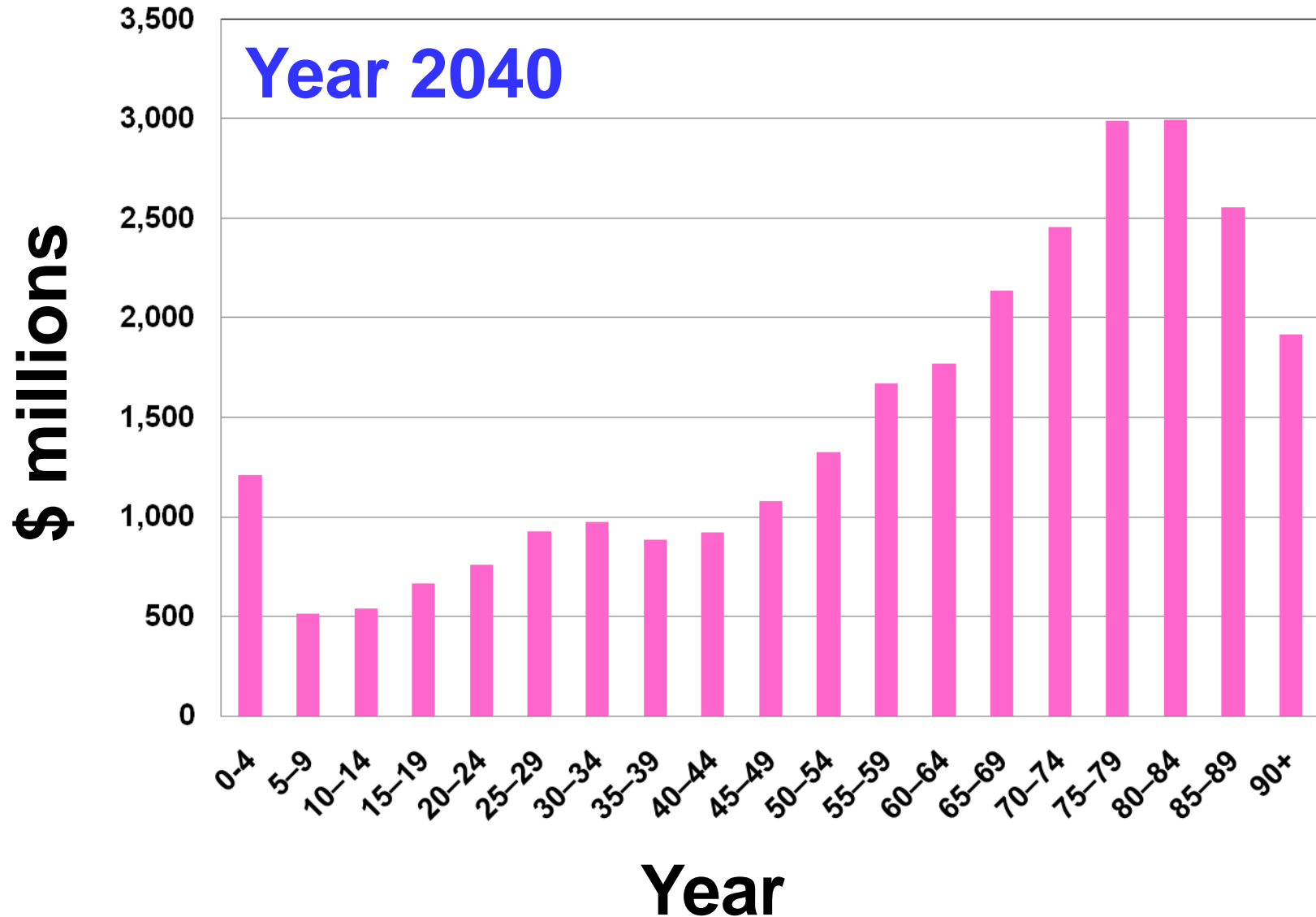
Game Changer #1: Demographics and Finances

Year 2010

Game Changer #1: Demographics and Finances

Game Changer #1: Demographics and Finances

Game Changer #1: Demographics and Finances

Game Changer #1: Demographics and Finances

Year 2050
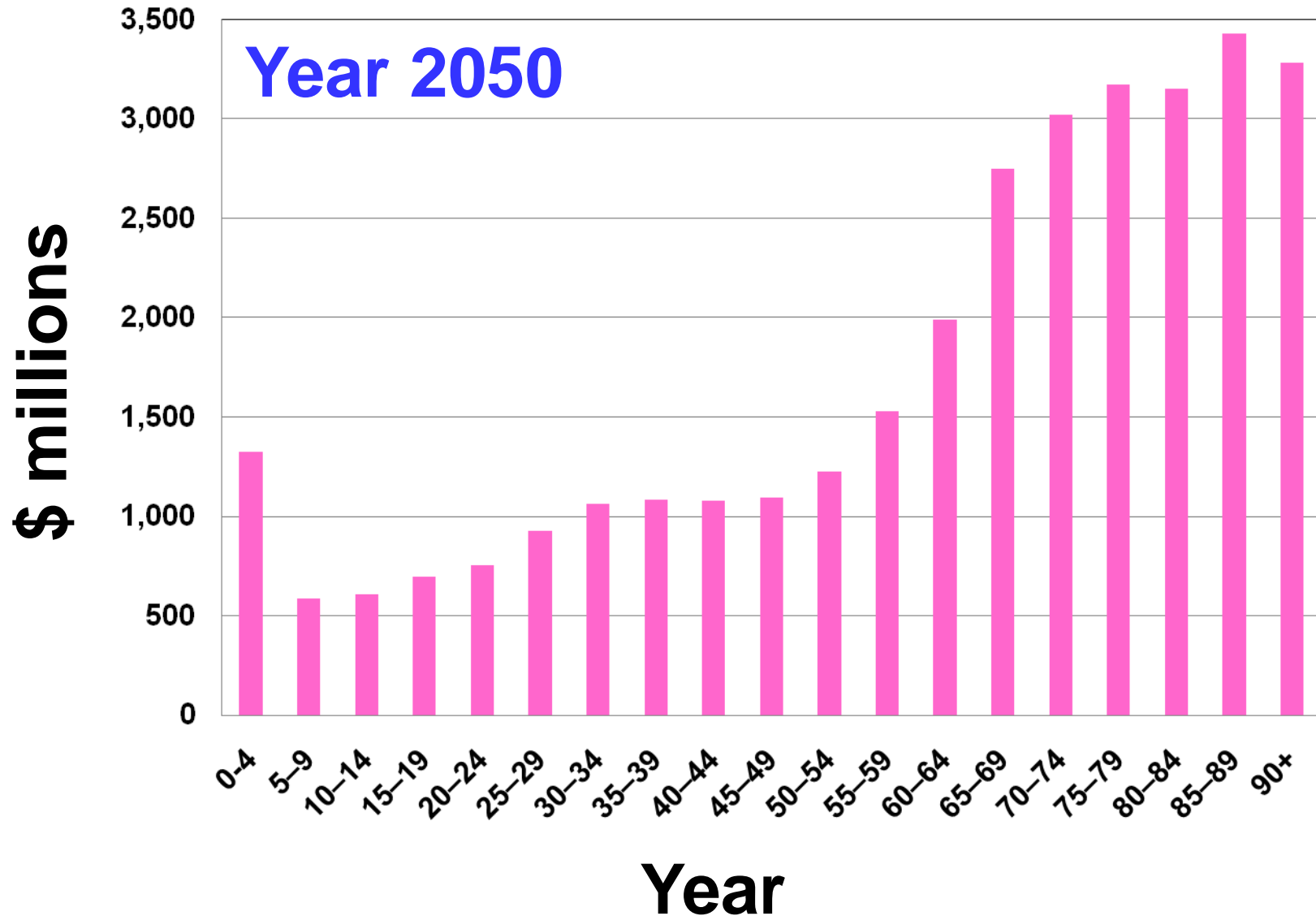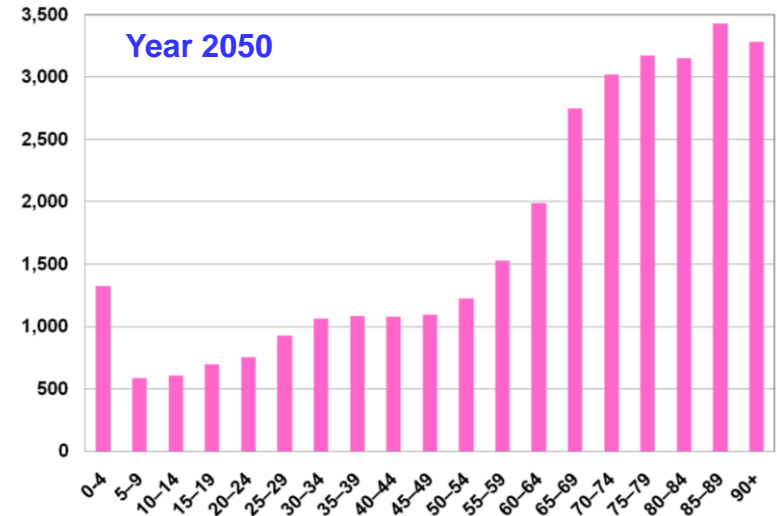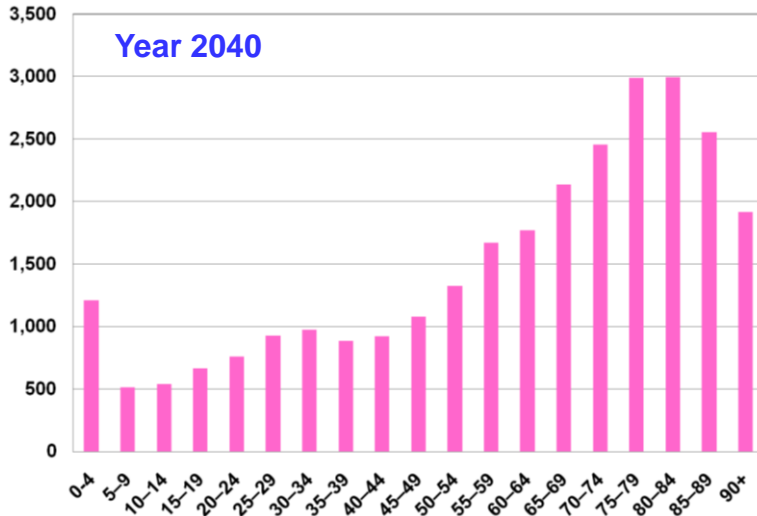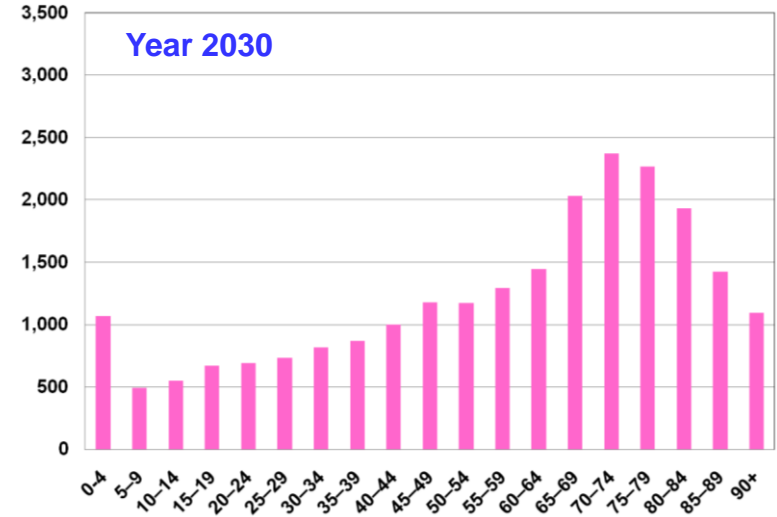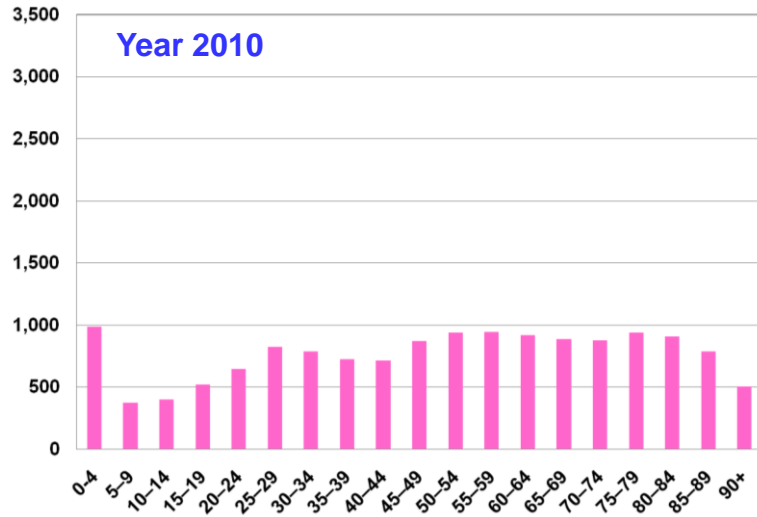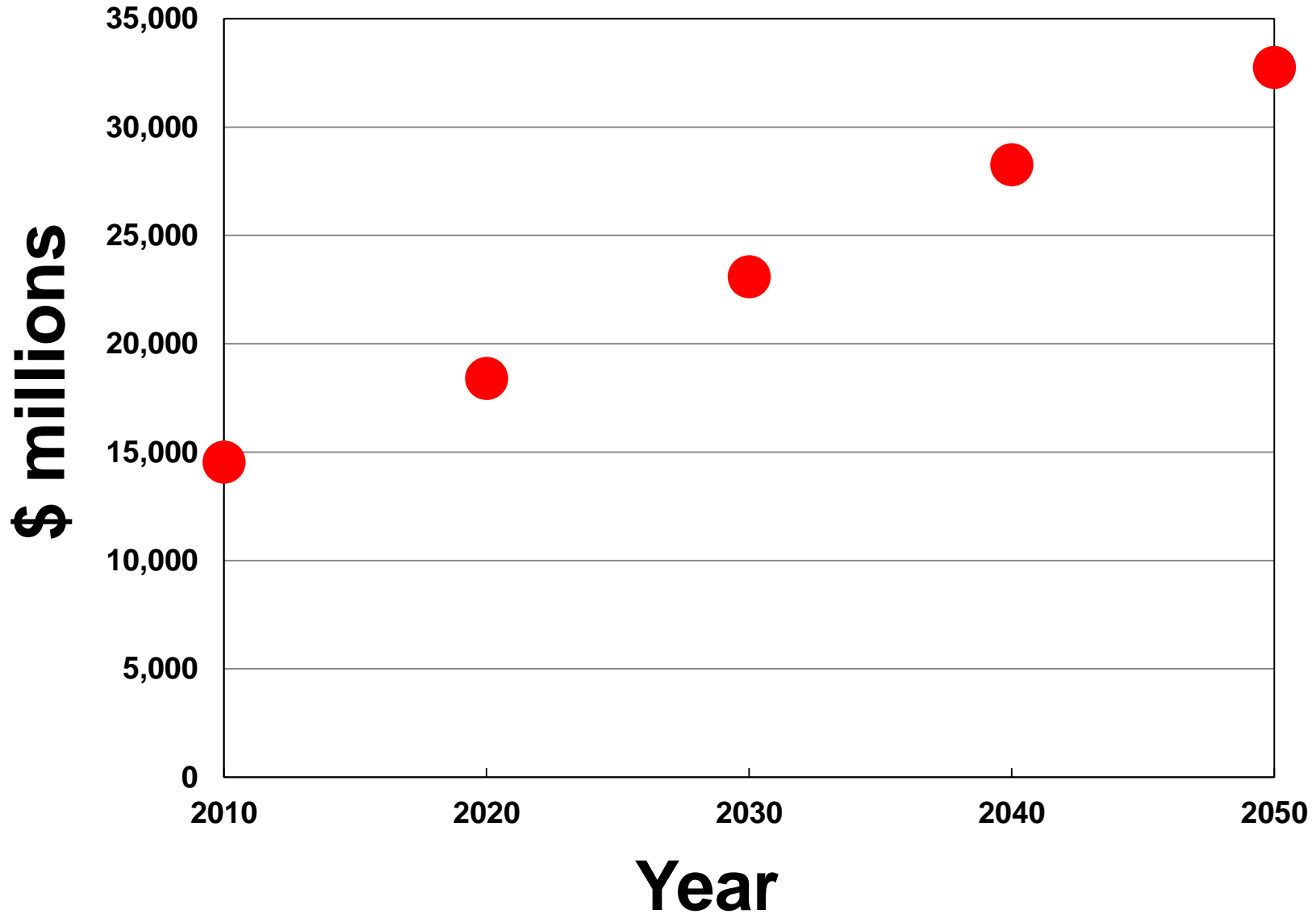
$ millions (y-axis)

Year (x-axis): 0–4, 5–9, 10–14, 15–19, 20–24, 25–29, 30–34, 35–39, 40–44, 45–49, 50–54, 55–59, 60–64, 65–69, 70–74, 75–79, 80–84, 85–89, 90+

Game Changer #1: Demographics and Finances

Game Changer #1: Demographics and Finances

Game Changer #2 Community Action

'Good Health Centres'

Game Changer #2: Community Action

Labelling

Game Changer #2: Community Action

Nutrition Facts

Serving Size 8 oz (227 g/8 oz)
Servings Per Container About 3

Amount Per Serving

Calories 180   Calories from Fat 60

                                    % Daily Value*

Total Fat 6g   10%
  Saturated Fat 1g   5%
  Trans Fat 0g
Cholesterol 5mg   2%
Sodium 75mg   3%
Total Carbohydrate 26g   9%
  Dietary Fiber 5g   19%
  Sugars 11g
Protein 8g

Vitamin A 60%   •   Vitamin C 70%
Calcium 8%   •   Iron 10%
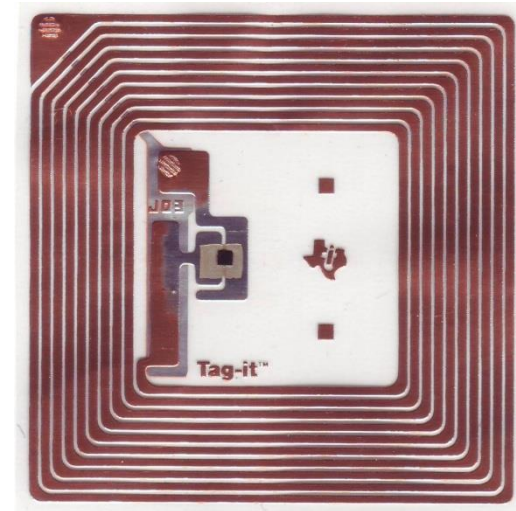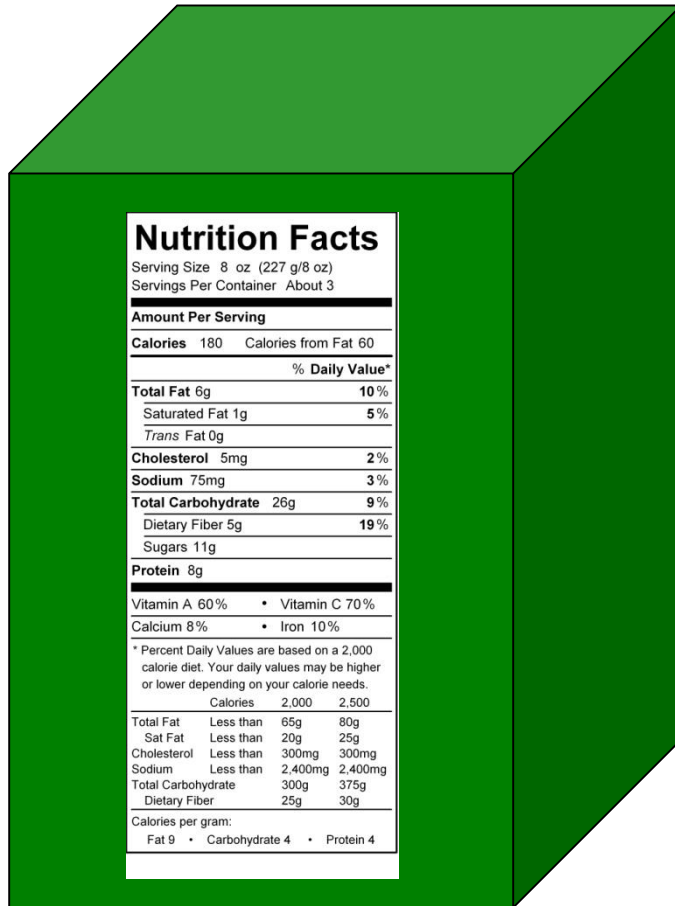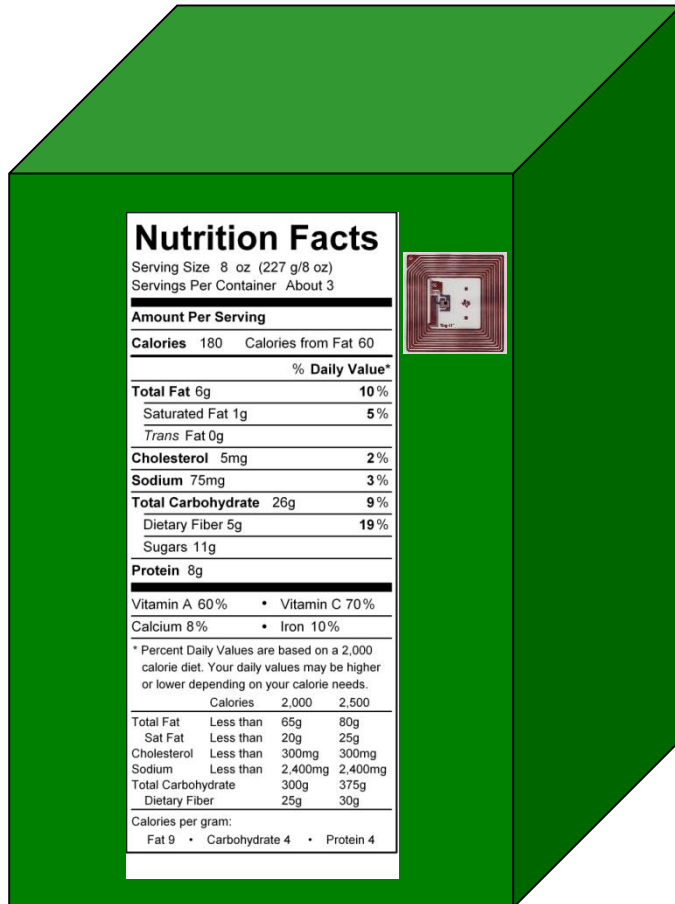
Radio Frequency Identification (RFDI)

Smart Labelling

Game Changer #2: Community Action
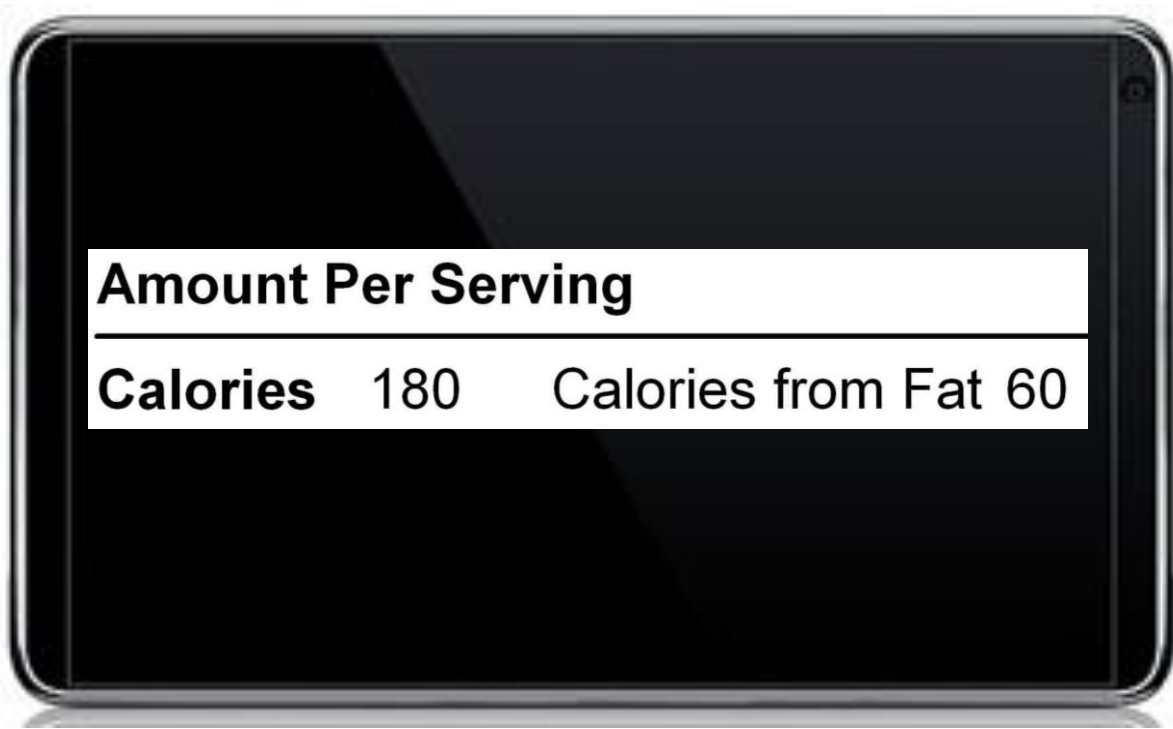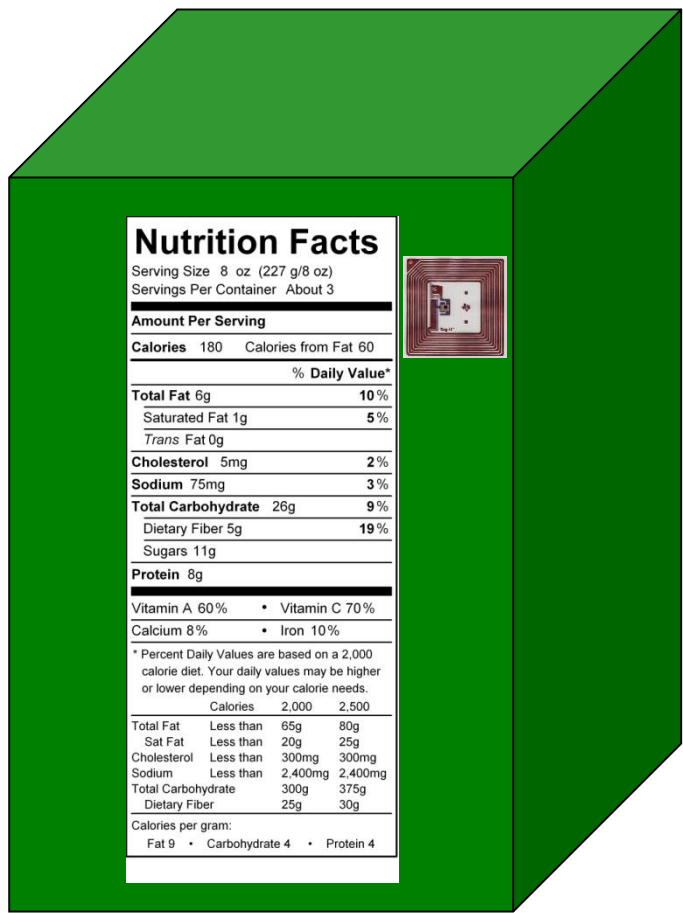
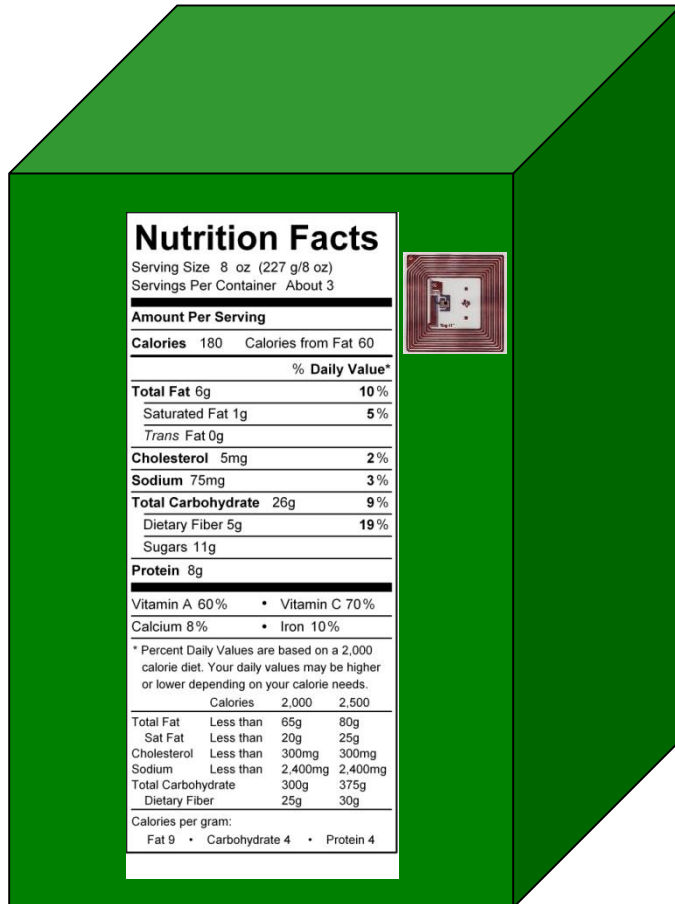

Smart Labelling

Game Changer #2: Community Action

Smart Labelling and Information

Game Changer #2: Community Action

Regulations (Example: Salt)

Game Changer #3: Experiential Learning

Individualized projections

Game Changer #3: Experiential Learning
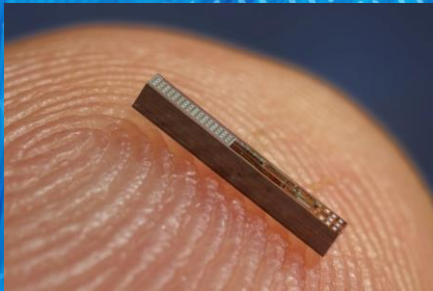

Virtual Reality

Game Changer #4: 'Expert Systems'

Diagnosis

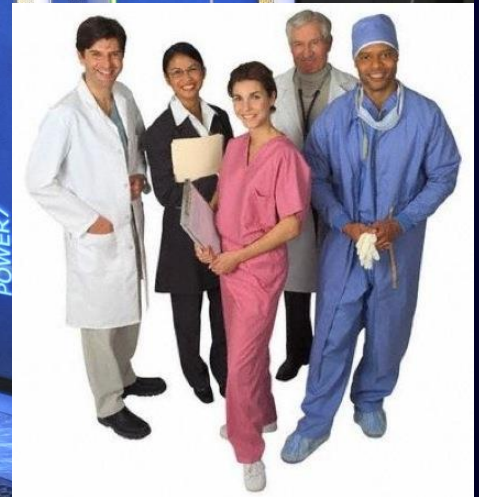Implanted heart monitor

Femoral artery blood pressure sensor
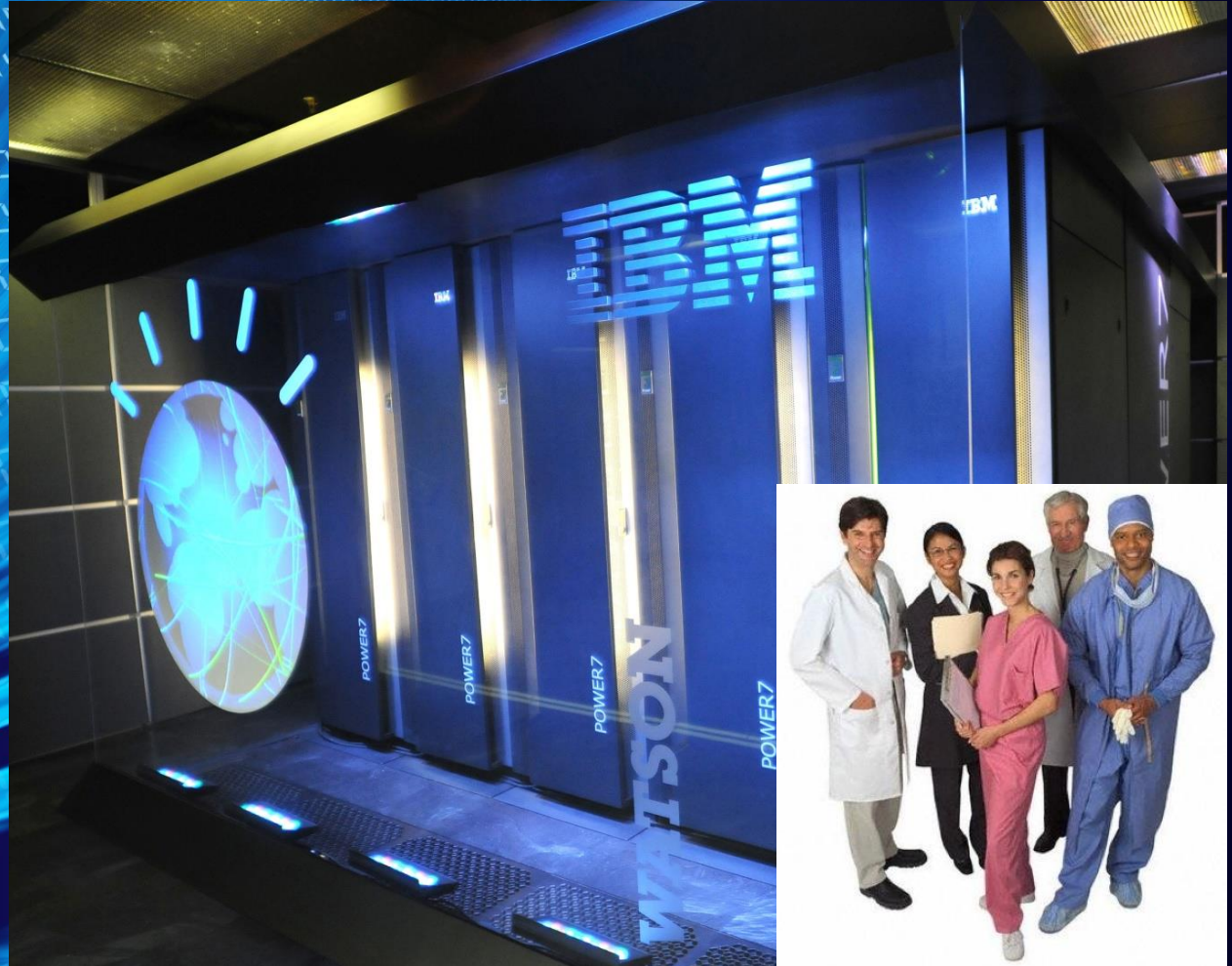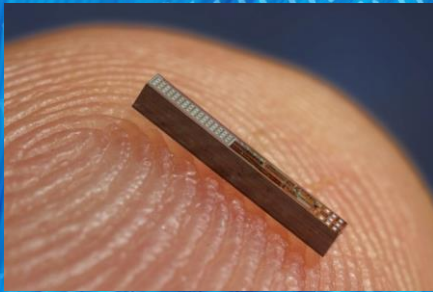
Lab on a chip

Game Changer #4: 'Expert Systems'
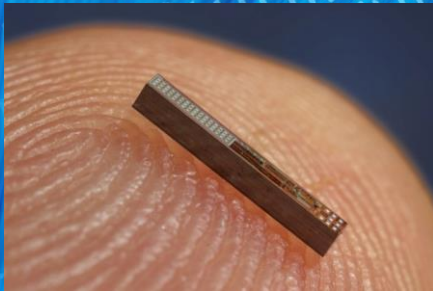
Diagnosis

Game Changer #4: 'Expert Systems'

Diagnosis

Game Changer #4: 'Expert Systems'

Treatment

Minimum Change disease

Anonymous specific comparisons

Game Changer #4: 'Expert Systems'

Treatment

Conclusions

- **Foresight provides major insights into future possibilities, thereby providing a sound basis for taking action now.**

- **Some Game Changers:**
  - **Implications of demographics**
  - **Community action, e.g. centres, labelling, regulations**
  - **Experiential learning to affect behaviour**
  - **Expert systems**