



Maximizing Patient Value: *Effective Involvement of Patients in Health Technology Decisions* – Feb/2010

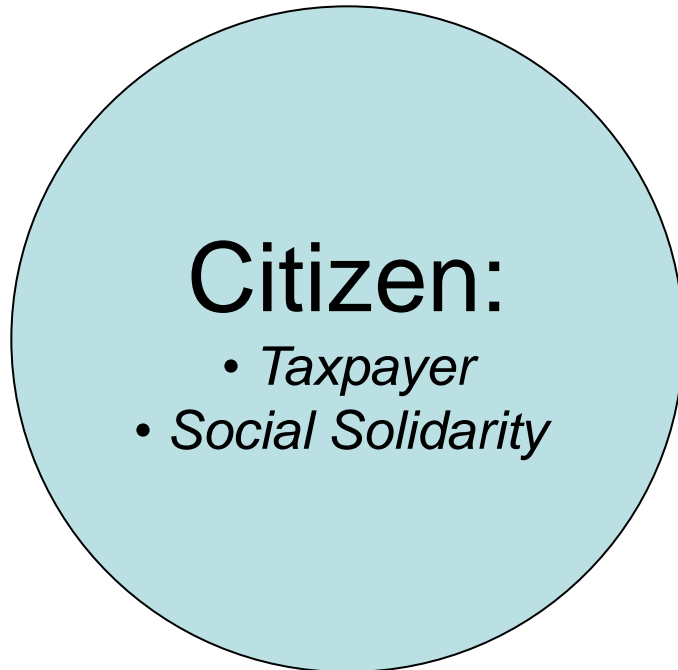


INSTITUTE OF
HEALTH ECONOMICS
ALBERTA CANADA

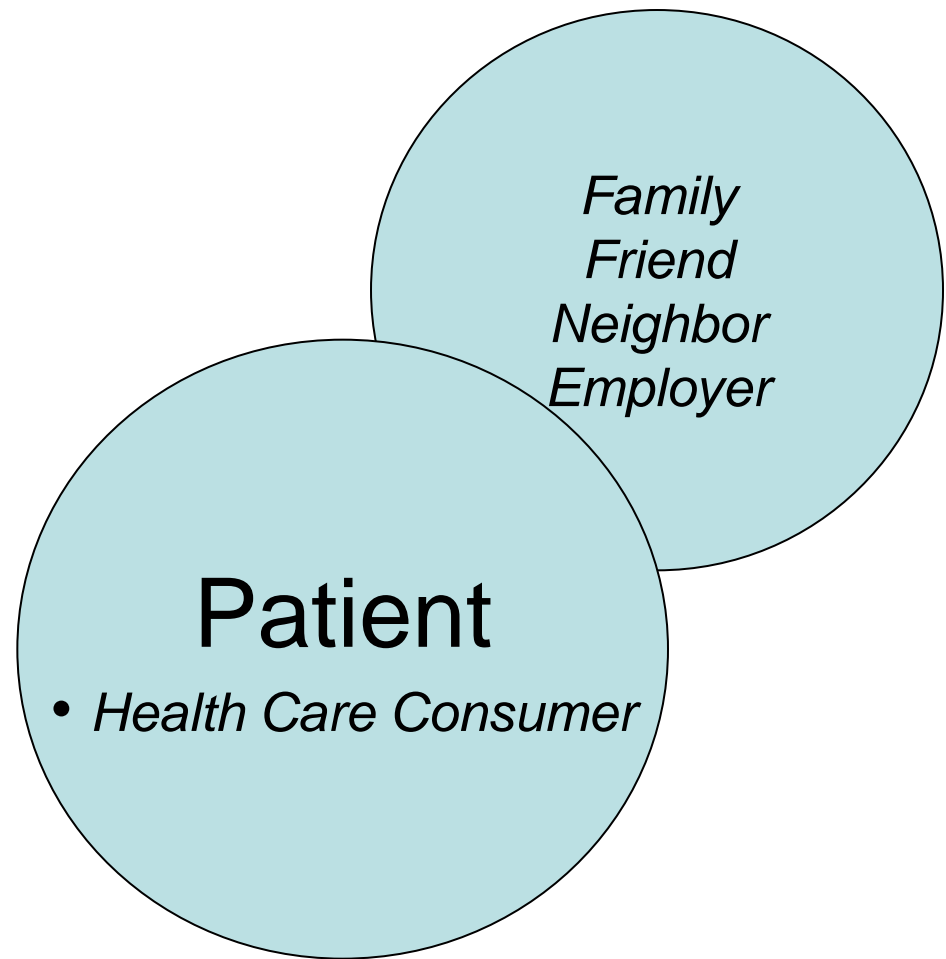


Questions for discussion

- Why should we involve patients in health technology decisions?
- How can we maximize the participation of patients in health technology assessment?
- Where and when should we not involve patients?
- What are the barriers to effective engagement of patients?
- What should governments, public agencies and professional societies do to enhance effective patient engagement?



**What type of society?
Who pays?
Who gets?
Who decides?**



**What do I need?
Is it safe?
Can I access it ?**

Patients/Health Care Consumers: Points of Engagement?

QUESTIONS

**What do I need?
Is it safe?
Can I access it ?**

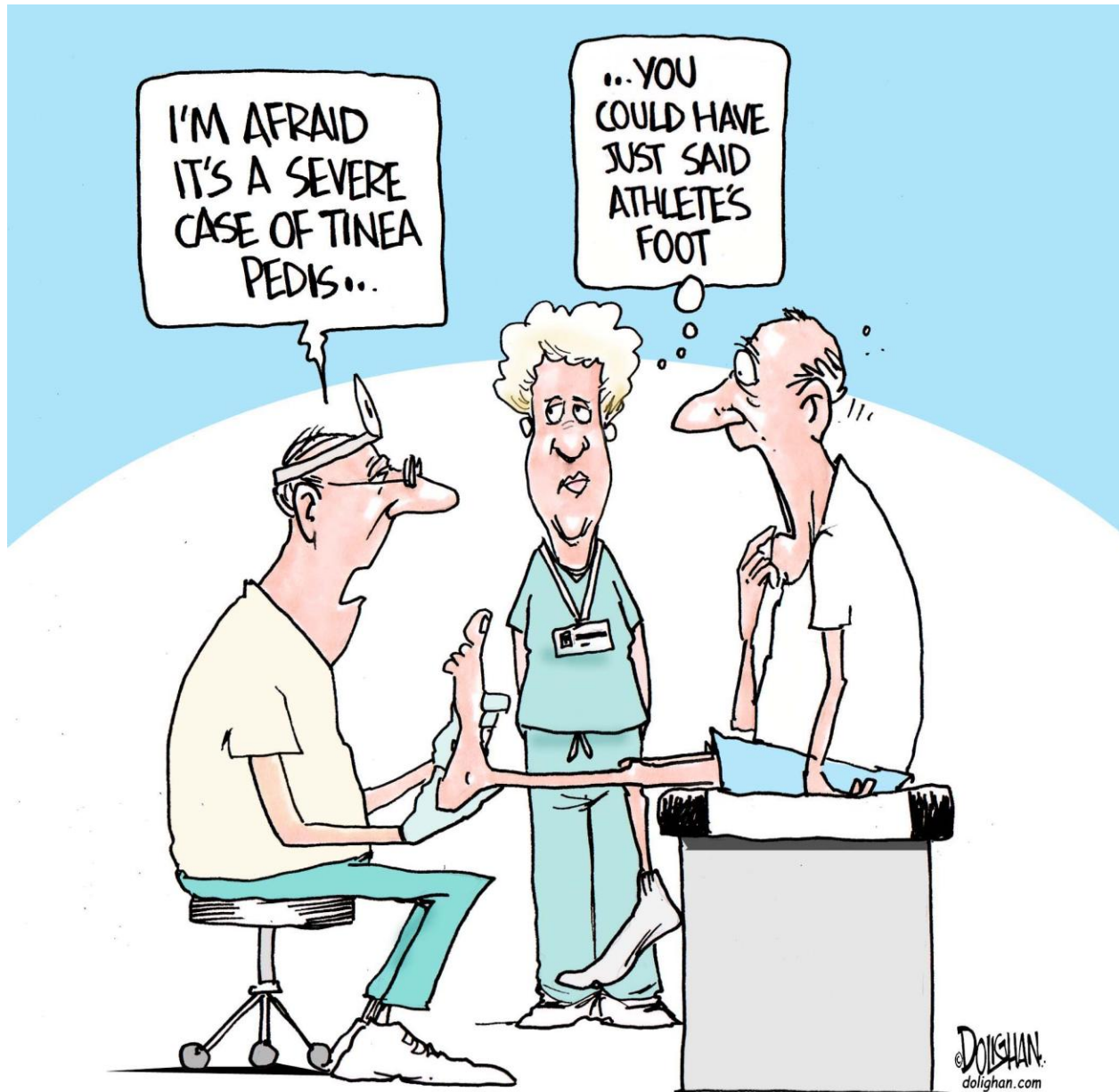
DECISION POINTS





© DOIGHAN.
doighan.com

Source: CHSRF



Source: CHSRF

Evidence vs. Experience

- “An expert is someone who knows a lot about the past.”
- “An expert is someone who knows more and more about less and less, until eventually he knows everything about nothing.”
- **Dilemma:**
 - is individualized experience generalizable?
 - is generalized evidence (based on averages) relevant to individual experience?
- **Policy difficult if always based on ‘exceptions’**
- ***But***
 - ***Stories are Important....Narrative Matters***
- **System Efficiencies/Standardization Versus Individual Needs**
 - How to integrate into decision-processes?

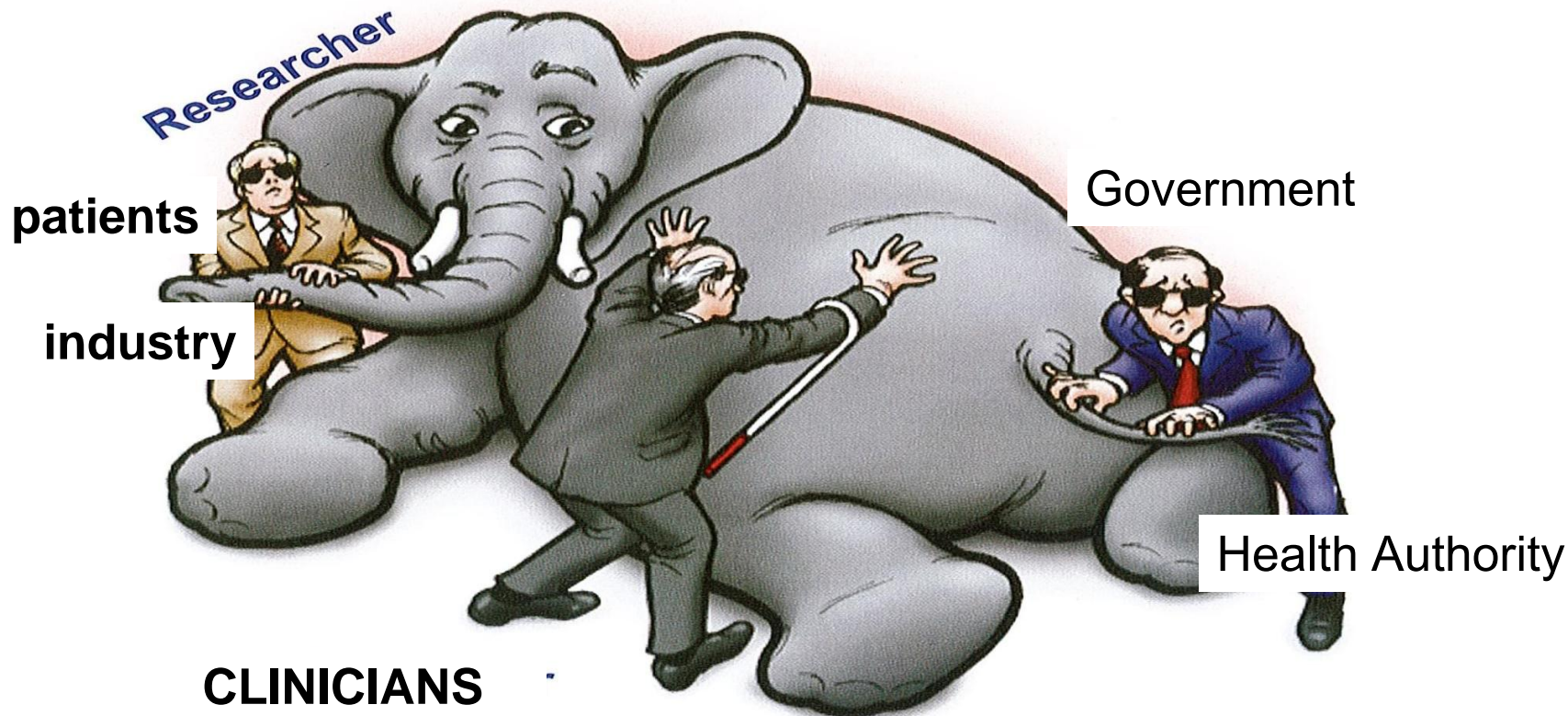


“C’mon, c’mon—it’s either one or the other.”

Assessments dependent on perspective

*“Though each was partly in the right - All were in the wrong.....
(They) rail on in utter ignorance of what each other mean,
and prate about an Elephant not one of them has seen! “*

John Godfrey Saxe, 1870



Dynamic evolution of medicine

2000 BC – Eat this root

1000 AD – That root is infected, Say this prayer

1850 AD - That prayer is suspicious. Drink this potion

1940 AD - That potion is snake oil. Swallow this pill

1985 AD – That pill is ineffective. Take this antibiotic

2010 AD – That antibiotic is not natural.....EAT this
root.

Dynamic nature of technology development

Maximizing Patient Value: *Effective Involvement of Patients in Health Technology Decisions*

